



2023 Springdale Oktoberfest- The Dales Biergarten

5k

West Columbia, SC

Jessie Faircloth
bierarchyllc@gmail.com
3150 Platt Springs Rd
West Columbia, SC 29170



A Proposal in Partnership with
The Dales Biergarten.

Contract concerning the management of the finish line function and official timing of your event to be held on 9/16/2023 using a Chip System.

We (Strictly Running) agree to provide the following:

- A minimum of one USA Track & Field Certified Official that will assure that the finish line functions smoothly. We (Strictly Running) will provide management of critical data and tabulated necessary information for the computerized results and official timing.
- Coordination between the finish line and registration staff.
- A large Electronic Digital Display Clock. Located at the finish line.
- Each finisher (5k) electronically timed according to USA Track & Field and Road Runners Club of America standards.
- Printed record of each finisher and official finish time.
- Labels for your Race Numbers
- Alphabetic Report by Entries
- No extra stopwatches
- Inclusion in monthly promotions.

We ask the following of the Race Committee :

- Provide between 4 volunteers to work the late registration tables, help direct traffic, collect data, etc.
- If there is any cancellation, it is a \$250 fee.
- Provide 5 volunteers to work the course
- Use Strictly Running Register online system.
- We, Strictly Running, will process/enter all late registration forms on event day.
- Provide Insurance for the Event
- Provide One Contact Person.
- Complimentary entry for One Strictly Running employee.
- Review the Event Director's Checklist provided by USATF.
- <https://strictlyrunning.com/adrptRaceDirectorList.asp>



Fee Summary Event

✓ Timing & Scoring for the 5k event only using Track & Field and Road Runners Club of standards (Set Up/Base Fee/Team Set up)	\$860.00
✓ Per timed entrant (Runner/Walker) with a disposable chip UP TO 200	Included
✓ Per timed entrant (Runner/ Walker) with a disposable chip AFTER 200	\$2.75
✓ Bibs for your event	No Cost
✓ Results posted online same day	No Cost
Optional Services Available	
<input type="checkbox"/> Finish Line Ticket Results	\$150.00
<input type="checkbox"/> Inflatable at the finish line	\$130.00
<input type="checkbox"/> PA System with Microphone	\$100.00
<input type="checkbox"/> Mark the Course with baking flour (each turn)	\$150.00
<input type="checkbox"/> Rent Cones (\$1.00 each)	\$????.00
<input type="checkbox"/> Rent Tables (\$5.00 each)	\$????.00
<input type="checkbox"/> Package Pickup @ 2515 Devine Street (Thursday AND Friday before race day)** We want this option	No Cost

If I have accurately stated our agreement, please sign the enclosed copy of this letter and return it ASAP. (Good for 30 days only) The above terms are acceptable.

Date: 8/3/2023

Event Director: Jessie Faircloth

Event Name: Springdale Oktoberfest- The Dales Biergarten 9/16/2023 Initial:() Date:

Fee Summary Marketing

Email Campaign:	
<input type="checkbox"/> Target 2000 *Richland County names on 7/11/2023	\$160.00
<input type="checkbox"/> This option please -Target 2000 *Lexington County names on 8/10/2023	\$160.00
<input type="checkbox"/> Target 2000 Downtown Columbia names on 8/26/2023	\$160.00
<input type="checkbox"/> Target 1000 Kershaw County names on 8/17/2023	\$80.00
<input type="checkbox"/> Target 1000 Sumter County names on 8/17/2023	\$80.00
<input type="checkbox"/> Target 1000 Newberry County names on 8/17/2023	\$80.00
<input type="checkbox"/> Target 1000 Orangeburg County names on 8/17/2023	\$80.00
Website Tile Ad Campaign	
<input type="checkbox"/> This option please -Place a Tile Ad on SR website for 10 days on 7/18/2023 (one time only)	\$60.00
<input type="checkbox"/> Place a Tile Ad on SR website for 30 days on 8/16/2023	\$275.00
Facebook Campaign	
<input type="checkbox"/> Post a \$75 Ad on 8/26/2023 (target 3 Counties: run the ad for 14 days)	\$75.00
Notes: Update your Facebook /Twitter Cover Page on 8/16/2023 with the Event Logo Email Campaign should use a discount code to attract runners/walkers *= more than 2000 names are available. You may want to pick the Zip codes See example of a Tile Ad = https://strictlyrunning.com/index8.asp	

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Billing/Tax Information

We are proud to be working with you and your event. Please take a minute to fill out this important information below (to its entirety) regarding the billing/tax process for the event.

First Name of Event Director: Jessie

Last Name of Event Director: Faircloth

Email address: bierarchyllc@gmail.com

Contact Phone Number: 803-667-8509

Address for any billing: 3150 Platt Springs
Rd. West Columbia, SC 29170

Make check payable to: The Dales
Biergarten

Tax id# or SSN:

Birthday of Event Director(mm/dd/yyyy): 8/27/1979

Initial:(JF) Date: 8/8/2023

Event Director Signature: Jessie Faircloth 8/8/2023

Our information:

Strictly Running

C/O iSMBJude, LLC

2515 Devine Street

Columbia, SC 29206

Brady Rafanan

Brady.strictlyrunning@gmail.com

Selwyn Blake

selwynblake@gmail.com or

sblake@strictlyrunning.com

803 799 4786(iRun)

57-1007389



5k

