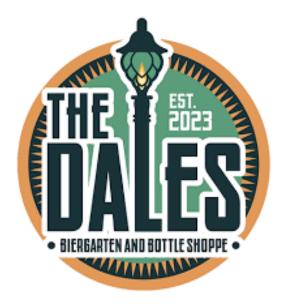


#### Proposal



#### 2023 Springdale Oktoberfest- The Dales Biergarten

5k

West Columbia, SC

Jessie Faircloth bierarchyllc@gmail.com 3150 Platt Springs Rd West Columbia, SC 29170



A Proposal in Partnership with The Dales Biergarten. Contract concerning the management of the finish line function and official timing of your event to be held on 9/16/2023 using a Chip System.

#### We (Strictly Running) agree to provide the following:

- A minimum of one USA Track & Field Certified Official that will assure that the finish line functions smoothly. We (Strictly Running) will provide management of critical data and tabulated necessary information for the computerized results and official timing.
- Coordination between the finish line and registration staff.
- A large Electronic Digital Display Clock. Located at the finish line.
- Each finisher (5k) electronically timed according to USA Track & Field and Road Runners Club of America standards.
- Printed record of each finisher and official finish time.
- Labels for your Race Numbers
- Alphabetic Report by Entries
- No extra stopwatches
- Inclusion in monthly promotions.

We ask the following of the Race Committee :

- Provide between 4 volunteers to work the late registration tables, help direct traffic, collect data, etc.
- If there is any cancellation, it is a \$250 fee.
- Provide 5 volunteers to work the course
- Use Strictly Running Register online system.
- ➢ We, Strictly Running, will process/enter all late registration forms on event day.
- Provide Insurance for the Event
- Provide One Contact Person.
- Complimentary entry for One Strictly Running employee.
- Review the Event Director's Checklist provided by USATF.
- https://strictlyrunning.com/adrptRaceDirectorList.asp







## **Fee Summary Event**

✓ Timing & Scoring for the 5k event only using Track & Field and Road Runners Club of standards (Set Up/Base Fee/Team Set up)	\$860.00
<ul> <li>Per timed entrant (Runner/Walker) with a disposable chip UP TO 200</li> </ul>	Included
<ul> <li>Per timed entrant (Runner/ Walker) with a disposable chip AFTER 200</li> </ul>	\$2.75
✓ Bibs for your event	No Cost
<ul> <li>Results posted online same day</li> </ul>	No Cost
Optional Services Available	
Finish Line Ticket Results	\$150.00
Inflatable at the finish line	\$130.00
PA System with Microphone	\$100.00
Mark the Course with baking flour (each turn)	\$150.00
Rent Cones (\$1.00 each)	\$???.00
Rent Tables (\$5.00 each)	\$???.00
Package Pickup @ 2515 Devine Street (Thursday AND Friday before race day)** We want this option	No Cost

If I have accurately stated our agreement, please sign the enclosed copy of this letter and return it ASAP. (Good for 30 days only) The above terms are acceptable.

Date: 8/3/2023 Event Director: Jessie Faircloth Event Name: Springdale Oktoberfest- The Dales Biergarten 9/16/2023 Initial:( ) Date:

## **Fee Summary Marketing**

Email Campaign:	
Target 2000 *Richland County names on 7/11/2023	\$160.00
□ This option please - Target 2000 * Lexington County names on 8/10/2023	\$160.00
Target 2000 Downtown Columbia names on 8/26/2023	\$160.00
Target 1000 Kershaw County names on 8/17/2023	\$80.00
Target 1000 Sumter County names on 8/17/2023	\$80.00
Target 1000 Newberry County names on 8/17/2023	\$80.00
Target 1000 Orangeburg County names on 8/17/2023	\$80.00
Website Tile Ad Campaign	
This option please -Place a Tile Ad on SR website for 10 days on 7/18/2023 (one time	\$60.00
• • • • • • • • • • • • • • • • • • • •	•
□ only) □ Place a Tile Ad on SR website for 30 days on 8/16/2023	\$275.00
	\$275.00
□Place a Tile Ad on SR website for 30 days on 8/16/2023	\$275.00 \$75.00

If I have accurately stated our agreement, please sign the enclosed copy of this letter and return it ASAP. (Good for 30 days only) The above terms are acceptable.

# **Billing/Tax Information**

We are proud to be working with you and your event. Please take a minute to fill out this important information below (to its entirety) regarding the billing/tax process for the event.

First Name of Event Director: Jessie Last Name of Event Director: Faircloth Email address: bierarchyllc@gmail.com Contact Phone Number: 803-667-8509 Address for any billing: 3150 Platt Springs Rd. West Columbia, SC 29170 Make check payable to: The Dales Biergarten

Tax id# or SSN:Birthday of Event Director(mm/dd/yyyy):8/27/1979Initial:(JF ) Date:8/8/2023Event Director Signature:Jessie Faircloth8/8/2023

Our information: Strictly Running C/O iSMBJude,LLC 2515 Devine Street Columbia, SC 29206

Brady Rafanan Brady.strictlyrunning@gmail.com

Selwyn Blake selwynblake@gmail.com or sblake@strictlyrunning.com 803 799 4786(iRun) 57-1007389





