



2023 Fairfield County Sheriff's Office 5k for Special Olympics

5k

Winnsboro, SC

Jeff Talbert Jeff.Talbert@fairfield.sc.gov 350 Columbia Rd/ PO Box 387 Winnsboro, SC 29180



Contract concerning the management of the finish line function and official timing of your event to be held on 10/28/2023 using a Chip System.

We (Strictly Running) agree to provide the following:

- A minimum of one USA Track & Field Certified Official that will assure that the finish line functions smoothly. We (Strictly Running) will provide management of critical data and tabulated necessary information for the computerized results and official timing.
- Coordination between the finish line and registration staff.
- A large Electronic Digital Display Clock. Located at the finish line.
- Each finisher (5k) electronically timed according to USA Track & Field and Road Runners Club of America standards.
- Printed record of each finisher and official finish time.
- ➤ Labels for your Race Numbers
- Alphabetic Report by Entries
- No extra stopwatches
- Inclusion in monthly promotions.

We ask the following of the Race Committee:

- Provide between 4 volunteers to work the late registration tables, help direct traffic, collect data, etc.
- Provide 5 volunteers to work the course
- Use Strictly Running Register online system.
- We, Strictly Running, will process/enter all late registration forms on event day.
- Provide Insurance for the Event
- Provide One Contact Person.
- Complimentary entry for One Strictly Running employee.
- Review the Event Director's Checklist provided by USATF.
- https://strictlyrunning.com/adrptRaceDirectorList.asp







Fee Summary Event

✓ Timing & Scoring for the 5k event only using Track & Field and Road Runners Club of standards (Set Up/Base Fee/Team Set up)	\$850.00
✓ Per timed entrant (Runner/Walker) with a disposable chip UP TO 200	Included
✓ Per timed entrant (Runner/ Walker) with a disposable chip AFTER 200	\$2.75
✓ Bibs for your event	No Cost
✓ Results posted online same day	No Cost
Optional Services Available	
₩Finish Line Ticket Results	\$125.00
Inflatable at the finish line	\$125.00
□PA System with Microphone	\$100.00
☐Pins for Race Numbers – 4 pins per Number (if needed/\$15.00 per box)	\$??.00
□Rent Cones (\$1.00 each)	\$???.00
□Rent Tables (\$5.00 each)	\$???.00
□Expo/Package Pickup @ 2515 Devine Street	No Cost

If I have accurately stated our agreement, please sign the enclosed copy of this letter and return it ASAP. (Good for 30 days only) The above terms are acceptable.

Date: 8/10/2023

Event Director: Jeff Talbert

Event Name: Fairfield County Sheriff's Office 5k for Special Olympics 10/28/2023 Initial: Date: 8/15/23

Fee Summary Marketing

Email Campaign:	
☐Target 2000 *Richland County names on 8/22/2023	\$160.00
☐Target 2000 *Lexington County names on 9/21/2023	\$160.00
☐Target 2000 Downtown Columbia names on 10/7/2023	\$160.00
☐ Target 1000 Fairfield County names on 9/28/2023	\$80.00
☐Target 1000 Kershaw County names on 9/28/2023	\$80.00
☐ Target 1000 Sumter County names on 9/28/2023	\$80,00
☐Target 1000 Newberry County names on 9/28/2023	\$80.00
☐ Target 1000 Orangeburg County names on 9/28/2023	\$80.00
Website Tile Ad Campaign	
□Place a Tile Ad on SR website for 10 days on 8/29/2023 (one time only)	\$60.00
☑Place a Tile Ad on SR website for 30 days on 9/27/2023	\$275.00
Facebook Campaign	
Post a \$75 Ad on 10/7/2023 (target 3 Counties: run the ad for 14 days)	\$75.00
Notes: Update your Facebook /Twitter Cover Page on 9/27/2023 with the Event Logo Email Campaign should use a discount code to attract runners/walkers *= more than 2000 names are available. You may want to pick the Zip codes See example of a Tile Ad = https://strictlyrunning.com/index8.asp	

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Billing/Tax Information

We are proud to be working with you and your event. Please take a minute to fill out this important information below (to its entirety) regarding the billing/tax process for the event.

First Name of Event Director: Jeff Last Name of Event Director: Talbert

Email address: Jeff.Talbert@fairfield.sc.gov

Contact Phone Number: 863 718-4104 or 803 635-4141
Address for any billing: POBOX 387 Winnsbero SC 29180

Make check payable to: Fairfield County Sheriff's foundation Contact person Chair Man: Chris Bass 718-0771

Tax id# or SSN:

Birthday of Event Director(mm/dd/yyyy):

Initial: (Date: 8/15/2023

Event Director Signature: __

Our information: **Strictly Running** C/O iSMBJude.LLC **2515 Devine Street** Columbia, SC 29206

Brady Rafanan Brady.strictlyrunning@gmail.com

Selwyn Blake selwynblake@gmail.com or sblake@strictlyrunning.com 803 799 4786(iRun) 57-1007389





